CRE FINANCE COUNCIL

MIAMI 2026

JANUARY 11 - 14, 2026

LOEWS MIAMI BEACH HOTEL

PARTNER SPONSOR

CRE Finance Council®
The Voice of Commercial Real Estate Finance

DECHERT

SPONSORSHIP GUIDE

THE BENEFITS OF CREFC SPONSORSHIP

CRE Finance Council is pleased to announce our January Conference in Miami Beach in 2026.

CREFC's premier event for the CRE finance markets sets the stage for what the new year will bring to the commercial and multifamily property and finance markets. CREFC is best known for its high-quality, content-focused conferences. Attendees can expect to gain unique market insights via panels, enjoy exciting and pertinent to the times keynote speakers, and stay engaged with CREFC's sector-focused Forums and Committees, with valuable opportunities to engage with colleagues throughout the event.

Sponsorship of the 2026 CREFC January Conference offers companies the ability to

- Elevate your company's profile within the industry
- Highlight your products and services to existing and potential clients
- Network with industry leaders

Attendees of the January Conference include participants from all sectors of the CRE Finance Industry:

Accountant
Attorney
Auctioneer/Loan Sales
Bank Portfolio Lender
Borrower/Owner
B-Piece Investor
Data Analytics
Debt Funds/Mortgage
REITS
Due Diligence Provider
Financial Intermediary
GSE
High Yield Investor
(non B-Piece)
Insurance Portfolio
Lender
Investment Advisor
Investment-Grade
Investor
Issuer/Securitizer
Loan Originator
Master Servicer
Mezzanine Lender
Mortgage Broker
MultiFamily GSE Lender
Operating Advisor
Primary Servicer
Private Equity
/Specialty Lender
Rating Analyst
Receiver
Research
Special Servicer
Trader
Trustee

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MIAMI 2026

SPONSORSHIP GUIDE

JANUARY CONFERENCE 2026 SPONSOR LEVELS

SPONSORSHIP BENEFITS* **Member**	PARTNER **$153,000**	FOUNDING **$105,000** Includes January & June Conferences	SUSTAINING **$85,000** Includes January & June Conferences	PLATINUM **$30,000**	GOLD **$20,000**	SILVER **$15,000**	BRONZE **$10,000**
Complimentary Registrations	35	20	10	6	3	2	1
PRE-EVENT RECOGNITION							
Website Presence	✔	✔	✔	✔	✔	✔	✔
Conference App Presence	✔	✔	✔	✔	✔	✔	✔
Email Blasts	✔	✔	✔	✔	✔	✔	
Branding on Conference Shuttles	✔	✔					
Name on All Conference Email Banners	✔						
ON-SITE RECOGNITION							
Logo and Promotional Slide Displayed on Digital Signage	✔	✔	✔	✔	✔	✔	✔
Logo & Company Description in App	✔	✔	✔	✔	✔	✔	✔
Sponsor Item	✔	✔	✔	✔	✔	✔	
Early Registration Rate For All Attendees	✔	✔ (except walk ins)	✔ (except walk ins)				
Complimentary Private Meeting Space	✔	✔	✔				
Video clip played on screen in Ballroom	✔	✔	✔				
Logo on Conference Graphic And Stage	✔						
Speaking Opportunity at Opening Session	✔						
POST-EVENT RECOGNITION							
Thank You For Attending Email Blast	✔	✔	✔	✔	✔	✔	✔

*Sponsorship and Meeting Spaces are offered to CREFC member companies only.

CRE FINANCE COUNCIL
MIAMI 2026

SPONSORSHIP GUIDE

PARTNER CONFERENCE SPONSOR BENEFITS

JANUARY CONFERENCE PARTNER SPONSOR - $153,000

(includes sustaining level sponsorship for Annual June Conference 2026)

SOLD

JANUARY CONFERENCE PARTNER SPONSOR BENEFITS:

- Thirty-five (35) complimentary registrations, 35 guaranteed hotel rooms at Loews*
- Branding throughout the entire conference, including the conference graphics, conference emails and stage banner
- Conference lanyard with your logo + branding on conference shuttle service
- Speaking opportunity during opening session to welcome attendees to conference
- First choice of complimentary private meeting space
- Early registration rate for all paid registrations (including walk-ins)
- Logo and promotional slide displayed on digital signage
- Video clip play on-screen in ballroom

ANNUAL JUNE SUSTAINING SPONSOR CONFERENCE BENEFITS**:

- Twelve (12) complimentary registrations
- Choice of sponsorship item
- Complimentary private meeting space or exhibit booth.
- Early registration rate for all paid registrations (except walk-ins)
- Logo and promotional slide displayed on digital signage
- Video clip play on-screen in ballroom

One Exclusive Opportunity for the January Partner Sponsor!

* Three-night minimum stay required. Sponsor is responsible for cost of sleeping rooms.

** Optional upgrade to Founding Sponsor is available.

CREFC MIAMI 2026
PARTNER SPONSOR

DECHERT

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MIAMI 2026

SPONSORSHIP GUIDE

2026 FOUNDING SPONSOR BENEFITS

FOUNDING SPONSORSHIP BENEFITS (6 OPPORTUNITIES)

$105,000

LOCK IN A YEARLY SPONSORSHIP FOR BOTH THE JANUARY AND ANNUAL JUNE CONFERENCES. (INCLUDES SUSTAINING LEVEL SPONSORSHIP FOR ANNUAL JUNE CONFERENCE 2026*)

SOLD

JANUARY CONFERENCE BENEFITS

- Twenty (20) complimentary registrations
- Twenty (20) Hotel Rooms Guaranteed at Loews, paid for by sponsor (each room requires a three night minimum)
- Choice of sponsorship item; first-come, first-served basis + branding on conference shuttle bus service
- Complimentary Private Meeting Room**
- Early Registration Fee for all paid employee registrations (except walk-ins)
- Company logo included on all conference eblasts
- Logo and promotional slide displayed on digital signage
- 60 second video clip played on screen in Ballroom

ANNUAL JUNE CONFERENCE BENEFITS

- Twelve (12) complimentary registrations
- Choice of sponsorship items; first-come, first-served basis
- Complimentary Private Meeting Room or Exhibit Booth***
- Early Registration Fee for all paid registrations (except walk-ins)
- Company logo included on all conference eblasts
- Logo and promotional slide displayed on digital signage
- Video clip played on-screen in ballroom

*** Optional upgrade to Founding Sponsor is available.

** Private meeting rooms and exhibit spaces are limited, based on hotel space availability, and will be assigned on a first-come, first-served basis. Priority is assigned based on sponsorship tiers. Food, beverage and audiovisual costs not included. If demand exceeds supply, a waiting list will be created.

*** Private meeting spaces and exhibit booths are limited, based on availability, and will be assigned on a first-come, first-served basis. If demand exceeds supply, a waiting list will be created. Audiovisual costs, food and beverages are not included.

2026 SUSTAINING SPONSOR BENEFITS

SUSTAINING SPONSORSHIP BENEFITS

$85,000 **($42,500 PER CONFERENCE)**

LOCK IN A YEARLY SPONSORSHIP FOR BOTH THE JANUARY AND ANNUAL JUNE CONFERENCES.

JANUARY CONFERENCE BENEFITS

- Ten (10) complimentary registrations
- Choice of sponsorship items; first-come, first-served basis
- Complimentary Private Meeting Space*
- Early Registration Fee for all paid registrations (except walk-ins)
- Company logo included on all conference eblasts
- Logo and promotional slide displayed on digital signage
- 60 second video clip played on-screen in ballroom

ANNUAL JUNE CONFERENCE BENEFITS

- Twelve (12) complimentary registrations
- Choice of sponsorship items; first-come, first-served basis
- Complimentary Private Meeting Room or Exhibit Booth**
- Early Registration Fee for all paid registrations (except walk-ins)
- Company logo included on all conference eblasts
- Logo and promotional slide displayed on digital signage
- Video clip played on-screen in ballroom

* Private meeting rooms are limited, based on hotel space availability, and will be assigned on a first-come, first-served basis. If demand exceeds supply, a waiting list will be created. Priority is assigned based on sponsorship tiers. Audiovisual costs not included. In certain meeting space some food and beverage is provided by CREFC.

** Private meeting spaces and exhibit booths are limited, based on availability, and will be assigned on a first-come, first-served basis. If demand exceeds supply, a waiting list will be created. Audiovisual costs, food and beverages are not included.

ADDITIONAL SPONSORSHIP LEVELS

PLATINUM SPONSORSHIP BENEFITS

$30,000

- Six (6) complimentary registrations
- Choice of Platinum Sponsor Item
- Logo and promotional slide displayed on digital signage

GOLD SPONSORSHIP BENEFITS

$20,000

- Three (3) complimentary registrations
- Choice of Gold Sponsor Item
- Logo and promotional slide displayed on digital signage

SILVER SPONSORSHIP BENEFITS

$15,000

- Two (2) complimentary registrations
- Choice of Silver Sponsor Item
- Logo and promotional slide displayed on digital signage

BRONZE SPONSORSHIP BENEFITS

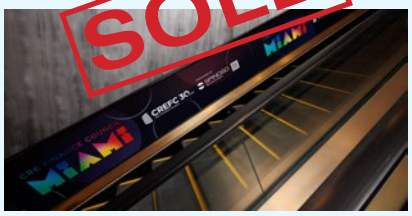
$10,000

- One (1) complimentary registration
- Logo and promotional slide displayed on digital signage

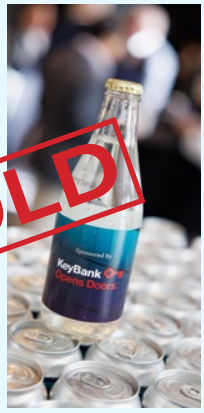
FOUNDING & SUSTAINING SPONSOR ITEMS

CHARGING STATION
One table top charging station and one lockable charging station branded with sponsor logo.

ESCALATOR CLING - 2ND FLOOR
Sponsor branded signage on both sides of the escalators running from the lobby to the 2nd floor of the hotel.

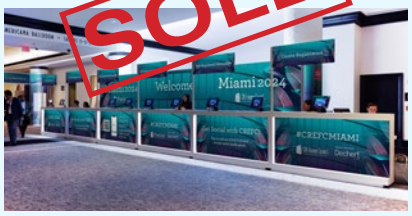


SELTZER BOTTLES
Showcase your logo on branded seltzer bottles that are available at beverage stations throughout the conference.



COLUMN WRAP
Branded signage with your company logo on columns (13) located on the conference level main networking area.

REGISTRATION AREA
Sponsorship recognition at branded registration area and on attendee check-in kiosks throughout entire conference.



WIFI
Customized WiFi password for complimentary internet access for all attendees. Sponsor Recognition included on all printed name badges.

MONDAY RECEPTION (2 OPPORTUNITIES)
Welcome attendees to the Conference on Monday. Sponsorship includes branded bar, branded cocktail napkins and signage.

SPECIALTY COFFEE BAR (2 OPPORTUNITIES)
Local coffee vendor brought on-site Monday or Tuesday of the conference for 4 hours. Includes sponsor branded bar, napkins, and coffee cups.

ELEVATORS – 2ND FLOOR
Branded elevators transform into valuable marketing real estate, giving sponsors a unique way to rise above the competition.

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FOUNDING & SUSTAINING SPONSOR ITEMS

BRANDED WATER BOTTLES

Branded disposable water bottles to be placed in the networking break area throughout entire conference.

SOLD

HOTEL KEY CARDS

Branded room keys for all conference attendees in the CREFC room block.

SOLD

TUESDAY RECEPTION (2 OPPORTUNITIES)

Reception on Tuesday evening. Sponsorship includes branded bar, branded cocktail napkins and signage.

SOLD

NETWORKING AREA (2 OPPORTUNITIES)

Two networking areas available:

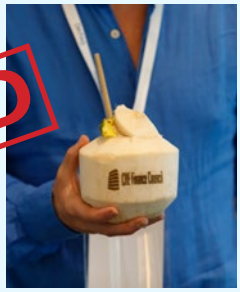
- Rotunda (2nd floor next to registration desk)
- Top of SOAK (outdoor space above SOAK Cabanas)

Networking areas will provide seating and space for registered attendees to gather during session breaks. Sponsorship includes branded window clings and signage.

SOLD

BRANDED COCONUTS

Impress conference attendees with freshly cracked coconuts branded with your company logo that are filled with chilled coconut water. A perfect drink for a hot day or when you need a pick me up after long days of meetings or just because when in Miami.... Offered for 4 hours on Monday afternoon.



SOLD

ICE CREAM BAR

Local ice cream vendor brought on-site Tuesday of the conference for 4 hours. Includes sponsor branded bar, napkins, and ice cream cups.

SOLD

WELCOME DRINK - SUNDAY (2 OPPORTUNITIES)

Be the first to welcome attendees to the January 2026 Conference. Sponsorship includes branded bar and branded cups set up in the Americana foyer near the registration desk.

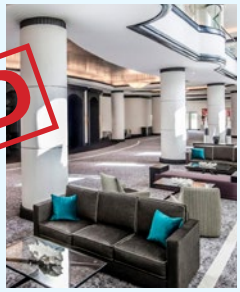
AT-A-GLANCE

Put your brand in the palm of everyone's hand at CREFC's conference. Prominent placement and opportunity to include your logo and a QR code in the At a Glance, the printed schedule of the conference.

SOLD

BALLROOM LOUNGES

Conference & Chill? Sponsor three Lounges set up in the Americana Ballroom alcoves featuring soft seating with branded pillows and tabletop charging stations.



SOLD

*Note: This picture is not representative of the actual lounge location.

PLATINUM SPONSOR ITEMS

NETWORKING AREA
3rd Floor Terrace (Outdoor space next to meeting rooms)

Networking areas will provide seating and space for registered attendees to gather during session breaks. Sponsorship includes branded window clings and signage.

SOLD

COFFEE SPONSOR – DAY 1 OR DAY 2
Branded coffee sleeves at coffee stations in networking area throughout the day. Sponsor recognition on digital signage.

SOLD

SPONSOR 20 STUDENTS
Sponsor 20 college students to attend the Conference.

GOLF SIMULATOR
Drive your sponsorship goals with a branded virtual golf simulator. Set up on the 2nd Floor, in the Rotunda Networking Lounge, conference attendees are invited to take a shot at a Hole In One Contest.

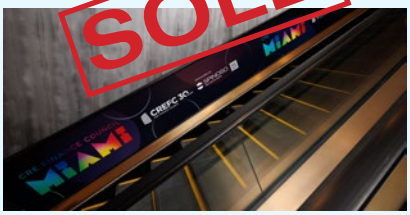
SOLD

BRANDED MINTS
Provide a breath of fresh air to conference attendees. Pocked sized mints with your logo will be available for the duration of the conference.

SOLD

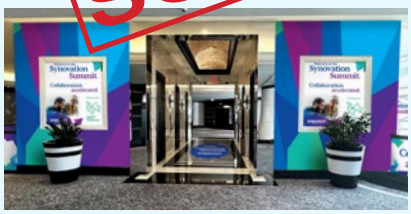
ESCALATOR CLING - 3RD FLOOR
Sponsor branded signage on both sides of the escalators running from the lobby to the 3rd floor of the hotel.

SOLD



ELEVATORS – 3RD FLOOR
Branded elevators transform into valuable marketing real estate, giving sponsors a unique way to rise above the competition.

SOLD



COLUMN WRAP - 3RD FLOOR
Branded signage with your company logo on columns (8) located on the 3rd floor meeting room level.

SOLD

SPEAKER READY ROOM
The speaker ready room presents a unique opportunity for your brand to gain visibility with conference speakers. The speaker ready room is a dedicated space where speakers can prepare, relax, and network before and after their presentations. By sponsoring this area, your company can showcase its commitment to supporting thought leadership and knowledge sharing.

GOLD SPONSOR ITEMS

PANEL SESSION - 3 OPPORTUNITIES PER PANEL

Sponsor recognition on stage during selected panel and displayed digitally in conference app and push notification.

COFFEE SPONSOR – WEDNESDAY

Branded coffee sleeves at coffee stations in networking area throughout the day. Sponsor recognition on digital signage.

SPONSOR STUDENTS

Sponsor 15 college students to attend the Conference.

BADGE RECYCLING (2 OPPORTUNITIES)

Create a more sustainable event by partnering with CREFC to recycle all elements of conference badges and lanyards. Once the event is over, attendees can leave conference badges in the designated recycling boxes with your company logo as they exit, and CREFC will make sure they get recycled by a third party.

MIMOSA BAR – WEDNESDAY

We hope to partner with you to make this event a bubbly success! Leave a final impression with attendees on Wednesday morning with a branded mimosa station with your company logo prominently displayed.

HALF DAY SPECIALTY COFFEE BAR

Espresso based coffee drinks Wednesday of the conference. Includes sponsor branded bar, napkins, and coffee cups.

SILVER SPONSOR ITEMS

BOX LUNCHES (3 OPPORTUNITIES)

Sponsor branded boxes for the lunch on Monday of the conference.

NETWORKING BREAKFAST

Sponsor branded napkins and digital signage during networking breakfast on either Day 1 (2 sponsors), Day 2 (3 sponsors) or Day 3 (1 sponsor).

BRANDED FOOD ITEM

Compliment the attendee experience with fun branded snack options to be offered during one of the networking breaks.

BEACH BOOTCAMP - MONDAY

What is Bootcamp? You can expect to do calisthenics, such as pushups, lunges and crunches, as well as drills and sprints. It is essentially a type of interval training—bursts of intense activity—alternated with periods of lighter activity.

SOLD

RECOGNITION INCLUDES
– email marketing for event, digital signage and on-site signage.

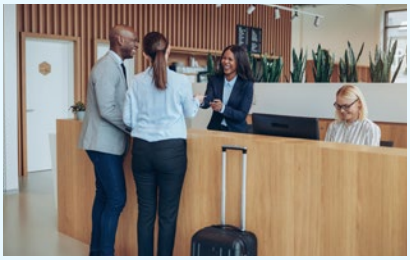
YOGA ON THE BEACH - TUESDAY

Greet the day with this multi-level yoga class on the ocean front and enjoy all the beauty the sea as the sun rises.

RECOGNITION INCLUDES
– email marketing for event, digital signage and on-site signage.

BAG CHECK - WEDNESDAY

Wednesday's bag check service offers conference attendees a secure location to store luggage and other personal items before departing the conference. The bag check will be location in the 2nd Floor Rotunda. Branding includes a claim ticket with your logo and a branded check in area. Offered Wednesday, 8am to 12pm.



CURATED OPPORTUNITIES

Have a great sponsorship idea or need a customized solution?
Contact CREFC to discuss your firm's sponsorship goals. We can provide tailored sponsorship opportunities to meet your specific needs.

CRE FINANCE COUNCIL
MIAMI 2026

SPONSORSHIP GUIDE

MEETING ROOM OPPORTUNITIES*

SOAK CABANAS

SOLD

***Available to Partner, Founding & Sustaining Sponsors Only.**

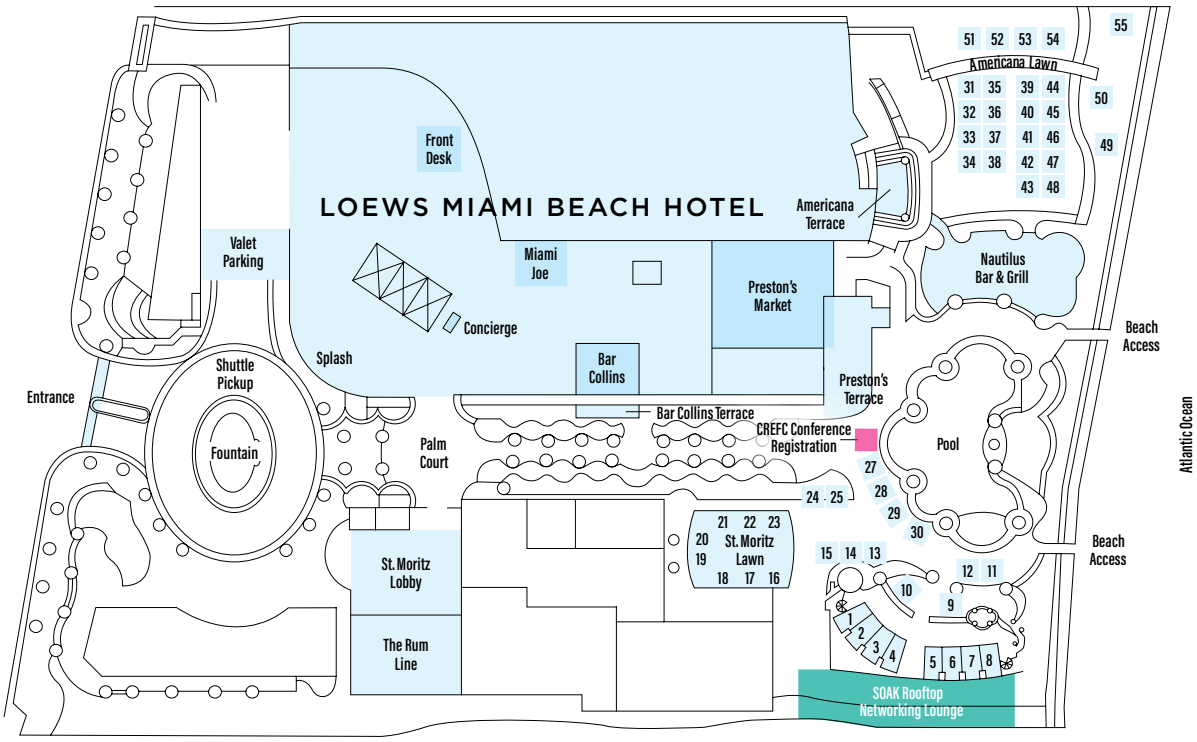
Availability:

SOAK Cabanas are available on Monday and Tuesday
7am to 6pm

Description:
Poolside cabanas (1st floor only) with restrooms
Space for seating for 4 people inside
5′ round table with 8 chairs outside

Notes:

- Removal of ALL lounge chairs on cabana level (in front of Cabana entrance space)
- No furniture removal from inside of cabana
- Pads, pens, candies & water at each setting for 5ft table
- IMPORTANT: In case of inclement weather, back up space is not provided. A maximum of 4 people fit inside the cabana
- No sponsor materials are allowed in common spaces
- No space for a registration desk
- Internet bandwidth in the Cabanas does not support live streaming or major downloading



*Meeting Spaces are offered to CREFC member companies only.

MEETING ROOM OPPORTUNITIES*

CABANAS

Price: $11,500

Availability:
Cabanas are available on Monday and Tuesday, 7am to 6pm.

SOLD

Description:
10x10 cabana located on the St. Mortiz lawn or Americana lawn
Cabana includes one white draped 5' round table and six chairs at no additional cost
Cabana guests may upgrade their furnishing package for a fee
One 6-outlet power strip included

Notes:

IMPORTANT: In case of inclement weather, back up space is not provided.

A maximum of 8 people fit inside the cabana.

No sponsor materials are allowed in common spaces or outside of cabana.

No space for a registration desk

Internet bandwidth in the Cabanas does not support live streaming or major downloading

HOSPITALITY PARLORS 3-BAY

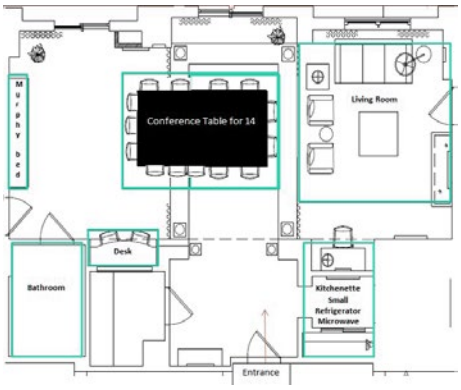
Price: $9,500

Availability:
Sunday: 6pm to 9pm - Set up only

Monday and Tuesday: 7am to 6 pm

SOLD

Description:
Located on the 4th floor of the hotel
Room includes conference-style seating for 14, small kitchenette, living room with soft seating & restrooms
Conference Internet provided



Notes:

No Furniture Removal

No easels or banner stands allowed in hallway

No space for a registration desk in hallway

Keys can be picked up at the CREFC registration desk on the 2nd floor

*Meeting Spaces are offered to CREFC member companies only.

MEETING ROOM OPPORTUNITIES*

HOSPITALITY PARLORS 2-BAY

Price: $8,500

SOLD

Availability:
Sunday: 6pm to 9pm - Set up only
Monday and Tuesday: 7am to 6pm

Description:
Located on the 4th floor of the hotel
Room includes conference-style seating for 8, small kitchenette, living room with soft seating & restrooms
Conference Internet provided

Notes:
No Furniture Removal

No easels or banner stands allowed in hallway

No space for a registration desk in hallway

Keys can be picked up at the CREFC registration desk on the 2nd floor

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BOARDROOM

Price: $10,000

SOLD

Availability:
6pm to 9pm on Sunday for set up
7am to 6pm on Monday and Tuesday
7am to 12pm on Wednesday

Description
Located on the 3rd floor of the hotel, one level above main conference space
Room features a built-in table and can accommodate up to 16 people
Also features access to outdoor terrace space that can be set up for additional seating

Notes:
No furniture removal

Small registration table can be set up in front of room if requested

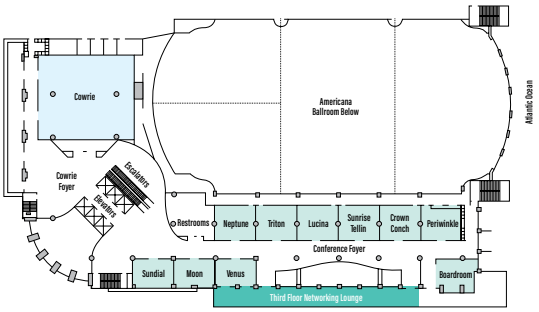
One banner stand allowed in hallway in front of room

Doors will be unlocked and locked by hotel staff each morning and evening

*Meeting Spaces are offered to CREFC member companies only.

MEETING ROOM OPPORTUNITIES*

STANDARD MEETING ROOM



Price: $9,500

Availability:
Standard Meeting Rooms are available from 6pm to 9pm on Sunday for set up
7am to 6pm on Monday and Tuesday
7am to 12pm on Wednesday

SOLD

Description:
Located on the 3rd floor of the hotel, one level above main conference space
Rooms will be set conference-style for 12 people
Alternative room-sets can be requested to hotel and will be accommodated if available.

Notes:
Small registration table can be set up in front of room if requested

One banner stand allowed in hallway in front of room

Doors will be unlocked and locked by hotel staff each morning and evening

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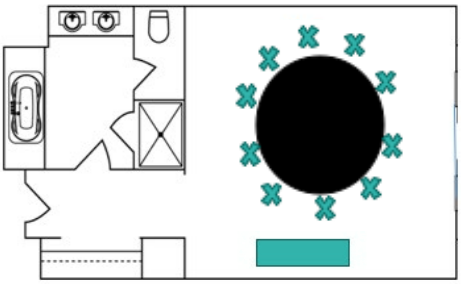
GUEST LEVEL MEETING ROOM



Price: $6,000

Availability:
Guest level meeting rooms are available from 6pm to 9pm on Sunday for set up only.
Available for meetings on 7am to 6pm on Monday and Tuesday.

Description:
Located on the 4th floor of the hotel
Room includes 6' round table and 10 chairs & restroom
Conference Internet provided

Notes:
No alternative room set available

No easels or banner stands allowed in hallway

No space for a registration desk in hallway

Keys can be picked up at the CREFC registration desk on the 2nd floor

*Meeting Spaces are offered to CREFC member companies only.

MEETING ROOM F&B

Meetings that are held in Cabanas, the Boardroom and Standard Meeting Rooms will have food provided by CREFC. Food will be set in a common area.*

SAMPLE MENU

Monday & Tuesday Food provided by CREFC

Continental Breakfast

- Freshly squeezed Florida orange juice, grapefruit juice, cranberry juice
- Assorted selection of melon and pineapple
- Freshly baked breakfast pastries
- Assorted individual yogurts
- Assorted Calle Ocho guava and cheese pastelitos
- Assorted New York bagels with plain and strawberry cream cheese
- Seattle's Best coffee, decaffeinated coffee and a selection of teas

AM Snack

- Fruit (Apples, Oranges, Pears, Bananas)
- Assorted Beverages (Water, Soda)

Boxed Lunches

- Salad
- Sandwich or Wrap
- Dessert
- Seattle's Best coffee, decaffeinated coffee and a selection of teas and Iced Tea
- Assorted Beverages (Water, Soda)

PM Snack

- Mixed Nuts
- Trail Mix
- Assorted Beverages

*Additional food options are available for purchase from the Loews.

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CREFC is the "Voice of the Commercial and Multifamily Real Estate Industry" dedicated to promoting liquidity, transparency, and efficiency in the commercial real estate finance markets.

Membership in CREFC demonstrates not only a company's initiative and engagement but also its commitment to the industry.

Join us in making an impact on the commercial real estate finance industry and enhancing your company's ability to grow and prosper.

CHECK OUT THE MEMBERSHIP BROCHURE

Membership Brochure

APPLY FOR CREFC MEMBERSHIP

Membership Application

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CRE Finance Council®
The Voice of Commercial Real Estate Finance